

Terms and Conditions – Maliban Nice බිස්කට් කෙළිය Campaign

Effective Date: 11th April 2024

Welcome to the Maliban Nice බිස්කට් කෙළිය Campaign. By accessing or using the video recording tool on **malibannice.com**, you agree to comply with the following Terms and Conditions.

1. Eligibility

1.1 Participants must be 18 years or older to enter the challenge.

1.2 If you are under 18, you must have parental or guardian consent.

1.3 By using the Website and recording tool, you confirm that:

- You have the right to create and upload the video.
- The video features you, or you have clear, provable consent from anyone else featured.

2. How the Challenge Works

To participate in the campaign, please follow these steps:

2.1 Getting Started:

- Click the campaign link in the official Maliban Nice Facebook post to access the dedicated landing page.
- Register by submitting your name and phone number.

2.2 Taking the Challenge:

- Participants must try to eat as many Maliban Nice biscuits as possible in 15 seconds.
- After the timer ends, confidently say “Maliban Nice” while doing the signature Maliban Nice jingle dance (just the 🌀 gesture is enough).

- A branded recording frame with Maliban Nice elements and a timer will be provided.
- Live recording only – pre-recorded videos will not be accepted.
- A shareable video will be automatically generated after completion.

2.3 To Officially Enter the Contest:

- Follow Maliban Nice on Facebook and Instagram.
- Share your video on your personal social media accounts.
- Tag the Maliban Nice Facebook page.
- Use all of the following campaign hashtags:
 #මැලිබන්නයිස්බ්ස්කට්කෙළිය
 #MalibanNice
 #Maliban
 #ළුණින්නියන්Nice
- Only participants who meet all of the above criteria will be recognized as eligible contestants.

3. Use of the Recording Tool

3.1 The tool is provided for personal and non-commercial use only.

3.2 You may not use the tool to create or submit any content that is:

- Defamatory, obscene, or illegal
- Harmful or offensive
- Infringing upon third-party rights

3.3 Responsibility for Uploaded Content:

- Participants are solely responsible for the content they upload.

- Maliban does not condone or take responsibility for videos uploaded without proper consent from all parties featured.
- If legal issues arise due to unauthorized uploads, the user is solely liable – not Maliban.

3.4 Maliban provides the platform purely for creative engagement and is not responsible for how content is shared outside the platform.

4. Winner Selection Criteria

A total of 6 winners will be selected as follows:

4.1 Biscuit Challenge Winners (3 Winners):

- Selected based on the highest number of Maliban Nice biscuits eaten within 15 seconds.
- Judged manually by the Maliban Nice campaign team using submitted recordings.

4.2 Most Entertaining Video Winners (3 Winners):

- Based on the highest number of shares, views and comments received on shared challenge videos.
- Creativity and audience engagement are key in this category.

4.3 Maliban's decision on winner selection is final and non-negotiable.

5. Data Privacy

5.1 Video Usage:

- Uploaded videos are temporarily processed to generate your personalized challenge clip.
- Videos are stored on Maliban's servers for the purpose of winner selection and sharing campaign highlights.

6. Limitations of Liability

6.1 Maliban is not responsible for any misuse or unauthorized distribution of content created using the tool.

6.2 Maliban disclaims all liability for content that violates laws or third-party rights.

7. Changes to the Terms

Maliban reserves the right to update or modify these Terms at any time. Updated Terms will be available on the Website. Continued use of the platform after changes implies acceptance of the revised Terms.

8. Contact Us

For any questions or concerns regarding the campaign or these Terms, please contact us at:

cic@malibangroup.lk

By participating in the Maliban Nice බිස්කට් කෙළිය Campaign, you acknowledge and agree to these Terms and take full responsibility for the content you create and share.

The Maliban Nice බිස්කට් කෙළිය Campaign will run only from 11th April to 20th April 2024. Submissions outside this period will not be considered for participation or prizes.